

# Mate Selection Theories Movie Trailer

**Directions:** With your assigned partner, create a professional **informational** movie trailer pertaining to Mate Selection Theories discussed in class.

Follow this rubric to guide what your movie trailer should include:

Criteria	Failed to Meet the Standard (0-1)	Nearly Met the Standard (2)	Met the standard (3)	Exceeds the Standard (4)
Theory Content (x2)	There is no evidence of knowledge of mate selection theory.	Information is not in a logical sequence and does not provide complete explanations of the mate selection theory,	Information on mate selection includes name of theory and explanations.  Most parts are organized and are in a logical sequence.	Detailed information about mate selections including definitions, explanations and examples.  All parts are organized and are in a logical sequence.
Content & Theme (x2)	The content lacks a central theme, clear point of view and logical sequence of information. Much of the supporting information in the video is irrelevant OR incorrect to the overall message. The viewer is unsure what the message is.	The content does not present a clearly stated theme, is vague, and some of the supporting information does not seem to fit the main idea or appears as a disconnected series of scenes with no unifying main idea.	Information is presented as a connected theme with accurate, current supporting information that contributes to understanding the project's main idea.	The content includes a clear statement of purpose or theme and is creative, compelling and clearly written/ explained. A rich variety of supporting information in the video contributes to understanding the project's main idea.

# Mate Selection Theories Movie Trailer

Criteria	Failed to Meet the Standard (0-1)	Nearly Met the Standard (2)	Met the standard (3)	Exceeds the Standard (4)
Graphics	The graphics and/or animations are unrelated to the content. Graphics do not enhance understanding the content, or are distracting decorations that detract from the content.	Some of the graphics and/or animations seem unrelated to the topic/theme and do not enhance concepts.	The graphics or animation visually depict material and assist the audience in understanding the flow of information or content.	The graphics and/or animation assist in presenting an overall theme that appeals to the audience and enhances concepts with a high impact message. Graphics explain and reinforce key points during the presentation.
Sound	The audio is cut-off and inconsistent or overpowering. Music/audio is confusing or does not fit with mate selection theory.	The audio is inconsistent in clarity (too loud/ too soft/garbled) at times and/or the background audio overpowers the primary audio.	The audio is clear and assists in communicating the main idea.	The audio is clear and effectively assists in communicating the main idea. Background audio is kept in balance.

Names:

Comments: